



# Soroptimist Signal

Zanesville, Ohio Club

Midwest Region

October 2018

Recently, I was getting my oil changed at Muffler and Tire Center (Thanks Barb!) and I had a conversation with Al Parmer about the importance of personal touch when communicating with customers. Don't you enjoy when you get a card or a note from someone in the mail? Or a phone call just to say hello, I was thinking of you?

I would ask that you keep this in mind when inviting potential members or guests to our club, and when selling pecans. You just never know who might be interested until you ask!

Also, thanks to everyone who responded to the Club Assessment Survey. We are going to put the information we received to good use.

Several of us will be attending The Fall Conference. I am sure there will be lots to share when we return!

Happy Fall Everyone!

*A Message  
From Our  
President,  
Donna  
Snider*



*With Love,  
Donna*



Oct. 1<sup>st</sup> 5:00 pm  
Walk in Her Shoes for Domestic Violence  
1 lap around the Court House

## 3 Month Meeting Information

RSVP to Brenda Elswick at [belswick@zanestate.edu](mailto:belswick@zanestate.edu) (740) 255-1266

**Oct. 4<sup>th</sup>**- Cracker Barrel Catering, \$10 per person, First Christian Church. **RSVP by Sept. 28.** *Founder's Day Celebration!* We will be taking a collection to go towards the New Mom Boot Camp.

**Nov. 1<sup>st</sup>**- Mary Kay Sale at the home of Charlotte McGuire. Boxed lunches from Honey Baked Ham. \$9 per person. **RSVP By Oct. 25<sup>th</sup>.** Members bring desserts.

**Dec. 6<sup>th</sup>**- Christmas Party at Zanesville Country Club RSVP by Nov. 29.

Details will be coming soon!

*Please watch for meeting info and updates on our Facebook page!*



## Smile Zone



October is National Dental Hygiene Month. Your Dental Hygienist is a licensed Dental Professional who provides preventive oral care. They clean patients teeth and examine mouths to assess for signs of disease. They are also educators to help you maintain healthy teeth through brushing, flossing and rinsing. Say thanks to your Dental Hygienist for helping take care of your teeth!

## Valencia Clark

**A special note from Valencia:** Thank you to the club! I want to express my thanks and appreciation for the 35 year membership recognition. I was very surprised and humbled. You are the best! God Bless! Valencia

## COMMITTEE REPORTS



- Membership
- Fundraising
- Program
- Public Awareness

### PECANS! Get your PECANS here!

There is a lot of important information to share about the pecan sales this year. Please take time to read this article through.

Sometime during the first week of October, Pecans will be delivered. You can pick up your pecans at Muffler and Tire Center on 6<sup>th</sup> St. You are responsible for paying for the pecans you pick up. No swapping, please. It is too confusing when reconciling the accounts at the end. Turn in your sale money to Barb Parmer or Molly Ross. There will be recipe cards and stickers available for you when you pick them up, or at the October meeting.

A suggestion for selling is to ask for pre orders. Contact your customers now, and ask them how many bags of plain, and chocolate they need. We have ordered 36 additional bags of chocolate this year. Each member is asked to sell at least 2 cases of pecans. This helps to ensure that we have a successful fundraiser.

And now, the most important part. Terri Lynn increased the price of each case of pecans by \$20. In order to make the same amount of money for our efforts, we have to increase the **cost per bag to \$12.00**, making a case \$144.00. We have been very fortunate to not have to increase prices for many years, and this is simply a sign of the times. Even though the price is higher, the quality is still superior and the cost per pound is comparable to the grocery stores. And ours are guaranteed fresh.

If you have questions about the pecans, please contact Molly Ross for more information.

Thanks!



**Member Milestones for October**  
Birthdays      Anniversaries  
 26- Amy Hursey

*Pecans are \$12 per bag This year.*



The dates for gift wrapping at the mall are Sun. Dec 9<sup>th</sup> to Sun. Dec. 16<sup>th</sup>.  
 Please contact Charlotte McGuire to volunteer for a spot to help out.  
 The sign up list will also be available at the Nov. 1<sup>st</sup> meeting at Charlotte's Home.

**"The difference between a broken community and a thriving one is the presence of women who are valued."**  
*Michelle Obama*



**Happy Halloween!**

**CONTACT US!**  
 Soroptimist International of Zanesville  
 PO Box 853  
 Zanesville, OH 43701  
  
**On the Web:**  
[www.zanesvillesoroptimist.org](http://www.zanesvillesoroptimist.org)  
  
**On Facebook:**  
 Soroptimist International of Zanesville

President..... Donna Snider  
 Vice President.....Kim Brandfass  
 Treasurer.....Molly Ross  
 Recording Secretary.....Amy Hursey  
 Corresponding Secretary.....Cindy Brandi  
 Delegates.....Lynn McGlade  
 Directors..... Melanie Smith, Melodie Hayes

**Mission Statement:**  
 Soroptimist improves the lives of women and girls through programs leading to social and economic empowerment.

**President's Theme:**  
 Be, Accept, Value, Forgive, Bless,  
 Express, Trust, Love, Empower  
 Yourself and Others

## FOUNDER'S DAY



At the beginning of the 1920s, women in North America had established themselves in the political arena through suffrage, and in the professional world as a result of World War I. The time was right for women actively engaged in professions and careers to come together for mutual support and friendship, and to serve the communities to which they belonged. The time was right for Soroptimist.

In the spring of 1921, Stuart Morrow, an organizer of men's service clubs, visited Oakland, California. In search of a potential member for a Rotary Club, Morrow called on the Parker-Goddard Secretarial School, presuming it was run by men and found instead Miss Adelaide Goddard and Miss Mabel Parker owned the school. Explaining his mistake, Morrow excused himself. As Morrow left, Miss Goddard remarked she would be interested in joining such a club for women if he ever considered forming one.

Goddard's remark set the wheels in motion for Stuart Morrow. He contacted a number of business women in the community, and invited them to a preliminary meeting on May 21. Of the six women in attendance, only one showed real interest. This woman began recruiting her acquaintances and on June 21, a luncheon meeting with 10 women officially launched the club toward its goal of 80 members to receive a charter from Morrow.

This core group met once a week, and continued to gather the names of eligible women from Alameda County; they also chose the name Soroptimist for the organization, coining a word from two Latin words "*soror*"—woman and "*optima*"—the best. On September 26, the charter was closed and officers were elected with Violet Richardson Ward serving as the president. The presentation of the charter and an installation ceremony took place on **October 3, 1921**, the day officially celebrated as Founders Day.

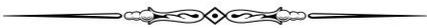
In 1927 Stuart Morrow agreed to sell all rights, title and interest in the name "Soroptimist" and all the rights in the corporation for \$5,500. While eight clubs underwrote the purchase, all clubs, including those in Europe and Great Britain, contributed. The American federation was formed at the Washington, DC, conference in 1928. Soroptimist continued to grow and thrive for decades, expanding into several countries and territories around the world.

Pictures featured on the next page are from the early days of Soroptimist. People, fashion, and issues may change, but the one constant for Soroptimist is that our mission remains the same.





**L- Violet Richardson Ward**, Charter Member, Founder and President. She accepted the inaugural presidency with the stipulation that the organization commit to growing internationally. Because of her interest 97 years ago, Soroptimist has become what it is today



**R- Atty. Eloise B. Cushing**, writer of the first Club By Laws. These by laws served as the template for all future clubs to come. Eloise was a lifetime member and dear friend to Violet Richardson Ward.



**L-Helena Gamble**, first Club Secretary. She was later named Historian For Life because of her meticulous attention to detail and recordkeeping. Most of early Soroptimist History that can be found today is thanks to this woman, and her dedication to keeping photographs and historical accounts.



*Soroptimist International*  
Where it all started... Oakland, California. 1921



Cheryl Reed  
Young Lives

At the Sept. 6<sup>th</sup> meeting, the program speaker was Cheryl Reed from Young Lives. This was a fantastic presentation with a lot of great information about making a difference in the lives of teen moms and their babies.

Young Lives is a national non profit organization with the mission of giving new, teen age mothers a community of mentors and support to help them be successful as they face the challenges of motherhood, relationships, and just life in general. They also share the gospel message in a loving, supportive way and invite the girls and their families to attend church services.

The girls meet with their mentors and volunteers a few times a month for parenting classes, life skills classes, fellowship meals and more. This helps them gain confidence and knowledge, gives them support that they may not be getting at home, teaches them life skills and shares resources such as housing, Help Me Grow and other human services.

This is truly an organization that fits the Soroptimist mission of improving the lives of women and girls. What better way to change a girl's life than by helping her gain the tools and knowledge she needs to break the cycles of addiction, abuse and poverty.

Young Lives is always in need of volunteers to be mentors, child care givers during their meetings, and people who will help provide and serve their fellowship meals.

If you would like to help out in any way with this wonderful organization, please contact Cheryl at (740)-704-0321



Congratulations to Shirley Figgins for winning the beautiful necklace that was raffled off at the September meeting. We raised a total of \$42 with this raffle and it will be used to help defray other club expenses.

Thanks for participating! Watch for other raffles at future meetings!  
Shirley wear your necklace in good health!

*Member Spotlight will return soon....*