

Soroptimist Signal

Zanesville, Ohio Club Midwestern Region

4th Quarter-Oct/Nov/Dec 2025



2025 Meeting Dates

2nd Monday of Each Month at 6:00 pm

Jan 13th Feb 10th Mar 10th Apr 14th June 9th May 12th July 14th Aug 11th Sept 8th Oct 13th Nov 10th Dec 8th

Every day, we ask and answer this one-word question: **WHY**? Simon Sinek, author and TEDx Speaker, wrote a book about the importance of understanding your why. Why do you do the things that you do? Why do you keep doing the things you do?

When it comes to being a Soroptimist, we probably all remember why we joined. We wanted to be a part of a bigger movement to help women and girls. We wanted to help free women from domestic violence, abuse, poverty or trafficking.

Now that you've been a member for a little while, the question is- Why do you *keep* being a member? What is it that keeps you in the club? What reasons do you have for coming back? If your reason isn't clear, go back to when you first joined and lean in on that. Remember how it felt to know that you were making a difference in someone's life.

When you know what your **WHY** is, you will be able to communicate with purpose and inspire and motivate others to partner with you in your Soroptimist journey.



Have you met the Board?

At right is a photo of our Club Board Members, taken on the lovely back patio at the Bryan-Hardwick Funeral Home. Left to Right: Molly Ross, Treasurer; Kim Roberts, Vice President; Amy Hursey, Corresponding Secretary; Saleen Hail, President; Valencia Clark, Director and LYD Chair and Ali Hale, Recording Secretary and DIBI Chair. Thanks to one of our SoroptiMisters Garret Moore for taking the photo, and to Saleen and The Hardwick's for hosting us.



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Dental Facts... Do you know the 2-2-2 Rule?

- **The 2-2-2 Rule** is a handy guideline for caring for your teeth. Brush and floss your teeth twice a day, for 2 minutes each time, and visit the dentist twice a year.
- Americans purchase 14 million gallons of toothpaste every year!
- Tooth enamel is the hardest substance in the human body.
- Tooth prints are as unique as finger prints.
- The earliest known dentist was an Egyptian named Hesy-Re, identified from around 2600 B.C.

Keep Smiling (And Brushing!)

Valencia



If you would like to serve on any of these committees or on special projects, please inform the club president or vice president.

Updates on the Four Pillars

<u>Membership</u>- Who do you know? Surely you have a friend or family member who is interested in what we do in Soroptimist. Invite them to a meeting!

<u>Fundraising-</u> We just wrapped up another successful craft show and lottery tree raffle. After expenses we raised \$1311! Thanks to everyone who helped make it a success. Next up is The Black Friday Raffle, which will be drawn at the November meeting. Tickets are \$20 and can be picked up from Saleen Hail.

<u>Public Awareness</u>- 2026 is our 85th anniversary! The club is working to plan an entire year of events and fundraisers to bring awareness to the club and the programs and projects we support. Keep watching your e mail for updates and the planning gets under way! Also, Ali Hale has been hard at work with a giveaway on Facebook, and she has created an Instagram page for the club. Be sure to check it out

<u>Program-</u>For the UpliftHER focus in October, the club put together 15 shower baskets for the residents at Transitions. The next UpliftHER focus is Single Parenting. How can we support single mothers?

What are the Four Pillars, and what do the chairs do?

The four pillars are the cornerstone committees of Soroptimist that the clubs are built on. Each pillar has a chairperson and supporting members. The pillars are: Membership, Fundraising, Public Awareness and Program.

- <u>The Membership Pillar</u> concentrates on member engagement, recruiting and retention.
- <u>The Fundraising Pillar</u> focuses on raising money to fund club expenses and the education awards that are given each year.
- <u>The Public Awareness Pillar</u> is responsible for the communications that are necessary to promote our events and missions, as well as keep members informed of club happenings. The newsletter, Facebook and club website are part of public awareness.
- <u>The Program Pillar</u> is centered on the overall mission of Soroptimist and the Zanesville club. This pillar is responsible for arranging speakers for meetings, planning Dream It Be It Events, and finding projects that benefit women and girls.

The chair of each pillar is responsible for sharing updates at each meeting, and for submitting important information to the newsletter. If you would like to know more, speak with one of the club board members.





for LYD, FYD and Virginia Wagner Applications

Dream Programs

The Live Your Dream Application Portal is open for applications until November 15th. This is a \$1000 education award for a woman who is enrolled in college and is the sole support for her family.

<u>The Follow Your Dream</u> award is for any woman who has expenses associated with her education on career that are not covered by traditional financial aid sources. Expenses up to \$250 will be considered. This application can be submitted at any time.

<u>The Virginia Wagner Award</u> was established in 1972 is for women who are enrolled in a bachelors, masters or doctorate program. This is also a \$1000 award. The deadline to apply is January 15, 2026

Please share this information with anyone you feel may be interested.

This link will take you to the PROGRAMS page on our website. The applications for all of our education awards can be found here: http://zanesvillesoroptimist.org/misc.aspx

CONTACT US!

Soroptimist International of Zanesville PO Box 853 Zanesville, OH 43701

On the Web:

www.zanesvillesoroptimist.org

On Facebook:

Soroptimist International of Zanesville

www.liveyourdream.org

President	Saleen Hail
Vice President	Kim Roberts
Treasurer	Molly Ross
Corresponding Secretary	Amy Hursey
Recording Secretary	Ali Hale
Delegates	•••••
Directors	
Ex Officio	Donna Snider

Mission Statement:

Soroptimist improves the lives of women and girls through programs leading to social and economic empowerment.

President's Theme:

In October, Ali Hale put together a prize basket for a facebook contest to promote our page and increase the number of followers we have. Thanks to her social media savvy, our facebook page now has 523 followers and the number of page interactions was 2,847 views during the contest period. The basket winner was Jessica Willett. Our club also has a new Instagram Page! Be sure to follow our club for more info and contests!



3 Month Meeting Information

RSVP to Amy Hursey (740) 607-1476 amyjohursey@yahoo.com

1e must RSVP. There are no longer any "standing" reservations.

Nov. 11, 2025 - Drawing for the Black Friday Raffle, For this meeting RSVP to Ali Hale (740) 704-4855

<u>Dec. 8, 2025</u>- Christmas Party- RSVP to Amy Hursey no later than November 29th

<u>Jan. 12, 2026</u> - Kick Off for our 85th Year of Service! Location TBD, Meal is potluck style. Bring a dish to share with others.





Please watch for meeting info and updates on our Facebook page!

What was your takeaway?

Molly- Seeing what other clubs are doing. The best part is the discussions that take place in the car on the ride home!

Kim- I love seeing old friends, and hearing what other clubs are doing. And the ride home goes quickly when you have great conversations! **Amy-** I like hearing the pillar reports from SIA. It lets you know what big things are coming up.

First Time Attendees





District Meeting Updates

The fall District Meeting was held in Columbus on October 24 and 25th.

Mission Possible took place on Friday night with an emphasis on Gain, Train, Retain for membership. An evening of fun followed with SINGO for the Governor's Appeal and SI Foundation fundraiser. (Ali won a Kate Spade Wallet!)

The meeting continued on Saturday with the Governor's Report and announcement of the 2026 Key Awards, Pillar Reports from SIA, information on Live Your Dream, Club Administration, Nominations for Board Positions and the Winter Virtual Book Club Announcement for Lit Happens

The Pillar Reports were very informative. Public Awareness focused on aligning the mission with the proper branding, Membership shared information on the SIA membership experience survey, Fundraising shared ideas from other clubs and tips on effective fundraising efforts.

District Directors Alex Coon and Laura Ferguson shared information on best practices for club administration.

Saturday wrapped up with the ever popular basket raffle, which had a "Bet On Yourself" theme.

Next year's Spring Conference is at the Airport Marriott in Columbus on April 24-26. The theme is: Key Moments, Lasting Impact and the host club is SI Kenton-Hardin Co. A new Governor will be installed, along with other region board members. Mark your calendar and plan to attend.

2026: 85 Years of Soroptimist Service

In 1941, Ohio was a hub for academic and professional conferences. There were significant happenings that lead to WW2. Pete Rose was born on April 14th. Coopermill Manor opened and the rent was \$13.75 per month. On April 29th, 1941 Soroptimist International of Zanesville was officially started. It was the first classified service club for women in Zanesville. There were 17 members and Dr. Hazel Lyne was the club's first president. The club's first project focus and fundraiser was selling pecans to develop a dental health program for Zanesville City Schools, which later expanded to include the Mobile Dental Van. This program has remained active since 1942. In 1986, the club developed *Operation Latchkey-* an after-school care program for the children of working parents. In 2010, SIZ partnered with Cindy Brandi for S.T.A.R.S. camp for girls. In 2026, we will celebrate 85 years of Soroptimist Service with an entire year of public awareness, fundraising, programs and membership activities. The tentative schedule of events is below. Let's honor the efforts of those first daring and capable women, who in 1941, set out to make a difference in the lives of women and girls in Zanesville and Muskingum County!

Jan. 2026

Kick Off 85 Years of Service

12th- Club Meeting
Virginia Wagner Deadline
Women's Wellness Event
UpliftHER Human Trafficking Awareness
Planning for SINGO

Feb. 2026

9th- Club Meeting Planning for Glow Bowl

March 2026

9th- Club Meeting Singo Event Continue Planning for Glow Bowl UpliftHER Single Parenting

April 2026

13th- Club Meeting 24-26- Spring Conference, Columbus **29**th- 85th Anniversary

May 2026

11th Regular Meeting Dignity Bags UpliftHER- Period Poverty Bracelet/Keychain Making for Mother's Day

Jun. 2026

8th- Club Meeting/ Awards Ceremony

July. 2026

Club Picnic, invite former members to attend and reminisce

Aug. 2026

10th- Club Meeting, Bring lottery tickets for Lottery Tree Plan for Craft Show LYD Applications Open

Sept. 2026

14th- Club Meeting Start gathering gift cards for Black Friday Raffle

Oct. 2026

12th Regular Meeting Craft Show Black Friday Tickets UpliftHER- Intimate Partner Violence Awareness

Nov. 2026

9th- Club Meeting Discuss Adopt a Child for Christmas LYD Deadline

Dec. 2026

14th Christmas Party, Anniversary Wrap Up